



TP's goals for the next government programme

TP – The Council of Finnish Industrial Unions

EMF Winter School and Industrial Policy committee
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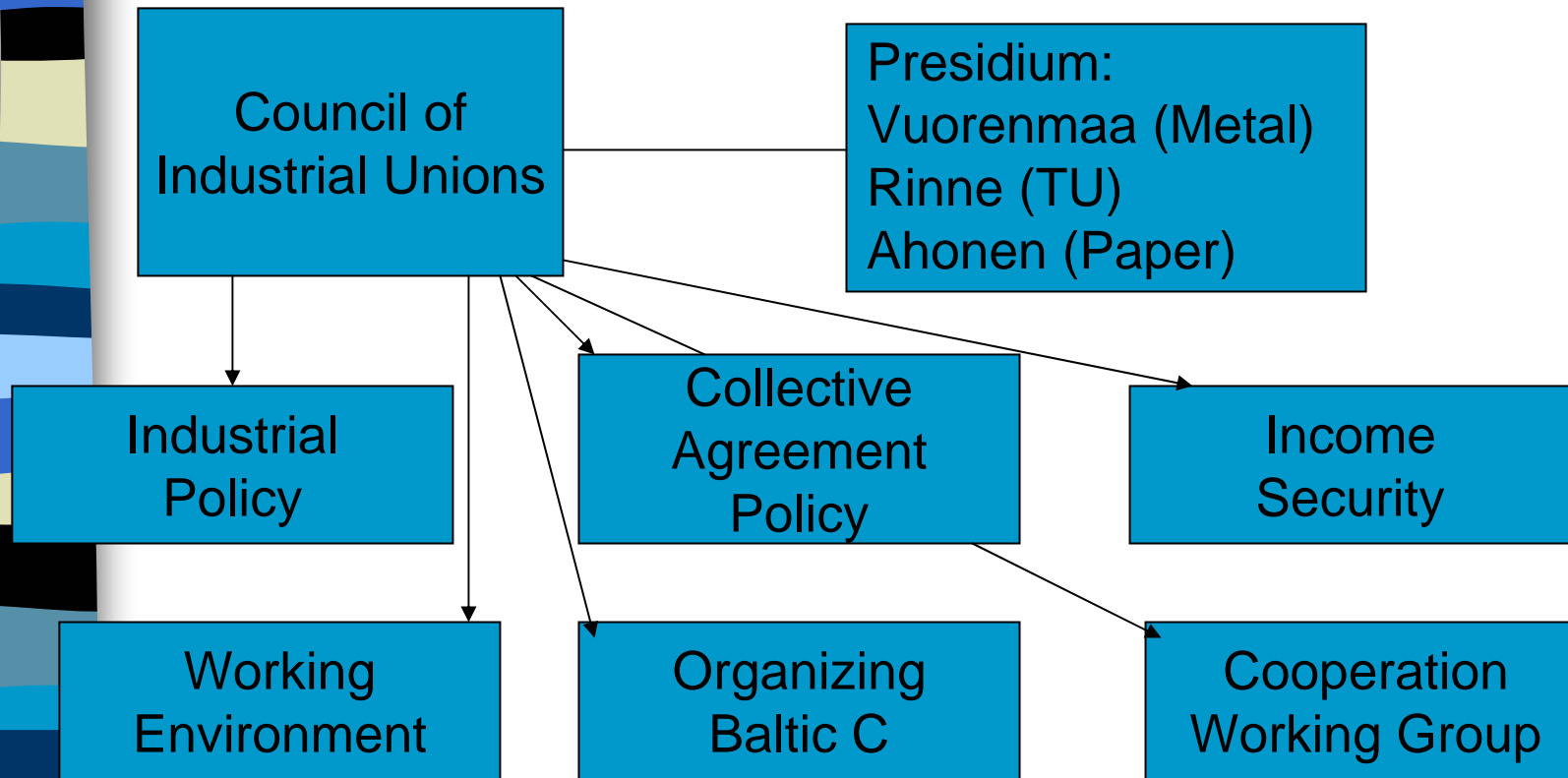


TP:s member unions

TP represents altogether over 700 000 employees

- Union of Professional Engineers IL
- Chemical Workers' Union
- Metalworkers' Union
- Paper Workers' Union
- The Wood and Allied Workers' Union
- Construction Trade Union
- The Finnish Engineers Association
- Finnish Electrical Workers' Union
- Finnish Association of Graduate Engineers
TEK
- Union of Salaried Employees TU
- Finnish Media Union

TP structure



Tasks of the working groups:
Following up and influencing development, formulating and taking a stand on policies, reporting and lobbying



TP's general goals for Industrial Policy

- Good Industrial Policy
 - > more competitive companies
 - > higher rate of employment
 - > improved pay /salary levels and better conditions of employment
 - > > welfare society



Industrial policy - goals for the new government programme

Managing restructuring

- Better anticipation of changes (national/regional levels)
- Increase the efficiency of authorities concerning restructuring (national / regional levels)
- Working group > risk indicators for better anticipation of economic and employment future
- Risk analyses > survival strategies at risk regions
- National programme on how to manage restructuring in a socially acceptable manner



Education policy 1

- Top level education for all levels – high quality, sufficient resources (problem: technical education)
- Enough skilled workers for industry (vocational education)
- Clarifying the role of Universities and Universities of Applied Sciences
(tasks, resources, financing, qualifications)
- Size of education units should be big enough



Education Policy 2

- More input in vocational training and adult education
- Lifelong learning – special attention for elder workers
- Better co-operation between business life and educational institutes
- More input in education programmes for management, marketing, international networks issues (Universities and Universities of Applied Sciences especially)



Innovation policy 1

More public investment in R&D (3.5% of GDP)

> 4 % by 2010 >>> increasing private investment

■ **Public investment should be aimed especially at**

- traditional industries as well as new knowledge-based industries

- knowledge-based service sectors (R&D, technical planning, education, communication and logistic services)

- not only technical R&D but for whole business



Innovation policy 2

Special attention to

- creation jobs as a result of innovations > we need more inputs
- the functioning of the whole innovation chain > more inputs at the end of the production chain > new knowledge-based jobs
- improving inputs for social and organizational innovations
- developing recruiting and retaining innovative workers (atmosphere, education, pay systems)



Entrepreneurship in Finland

- More encouragement and promotion of entrepreneurship is needed > common atmosphere, education programmes etc
- Special attention to innovative SMEs' (financial aid, aid at the early stages of business etc)
- More cooperation and less bureaucracy among public authorities



Good Business Environment – Promoting Investments in Finland

- According to international research Finland is one of the most competitive countries in the world
- Foreign investments in Finland is much less than the investments flowing out of Finland
- Investigate why Finland is not attractive to foreign investments > action plan to make the situation better



Energy policy 1

- Competitive industry requires reasonable prices and uninterrupted production of energy
- Self-sufficiency > increasing national production
- Safe and sustainable development
- Special attention on renewable energy sources



Energy policy 2

- Global climate agreements > binding on all (China, USA, India etc)
- Windfall profits (emission trading) should be used on investing not for shareholders as dividends
- Promoting R&D in energy sector > possibilities for high tech production / services / business > new knowledge-based jobs
- Decision making of energy policy at national level



Logistics 1

- Infrastructure should be maintained and developed by the State – more resources
- Main target for the basic infrastructure system is to guarantee the companies equal opportunities all over Finland > jobs and welfare services throughout Finland
- State ownership must be safeguarded in certain companies like Finnair and VR (=railway company)



Logistics 2

- Focusing on to road and railway connections to the East (Russia, China)
- Basic IT knowledge for all, good broadband network connections throughout Finland
- Access to cost-free governmental services available for all through the net



Active labour policy 1

- Future challenges; shortage of skilled labour (ageing > retirement)
- A regional policy for job creation throughout Finland
- Promotion of labour mobility throughout Finland (financial support)



Active labour policy 2

- Change security law as an active tool for safeguarding employment
- Better integration of immigrants (social system, business life)
- Labour market training requires partnership between local employees and employers
- Real partnership between training providers, enterprises and employees



Corporate Social Responsibility

- State-owned enterprises and the producers of governmental services must be pioneers of implementing CSR
- More discussion is needed between all interest parties to define the real content, goals and purpose of CSR